



SalesCollab Revenue Engine™

**Human-Led Growth. AI-Augmented
Systems.
Measurable Sales Outcomes.**



What You Are Buying?

The SalesCollab Revenue Engine™ is not a 'social media package'.

It is a consulting-led, full-funnel growth system that aligns strategy, messaging, creative, paid acquisition, conversion assets, CRM infrastructure, automation, and reporting **into one measurable engine.**

SIGNATURE PACKAGE

The SalesCollab Revenue Engine.

Why piece together your marketing from multiple agencies when you can have everything under one roof? Our Revenue Engine combines every service into a single, cohesive growth system - designed to attract, convert, and retain customers at scale.

Brand strategy. Visual identity. Website. Social media. Paid ads. Lead funnels. CRM Database. Customer Retargeting. Analytics. All working together, all pointing towards one goal: your revenue growth.



**Brand
Strategy**



**Visual
Identity**



**Website
Dev**



**Social
Media**



Paid Ads



**Lead
Funnels**



**CRM
Database**



**Customer
Retargeting**



Analytics

ALL SERVICES. ONE STRATEGY. ONE TEAM.

The Problem We Solve

- **Disconnected campaigns** and unclear messaging
- **Inconsistent lead flow** and unpredictable pipeline
- Marketing and sales **teams working in silos**
- **No visibility** from first click to revenue
- **'Mostly done' execution** that never crosses performance thresholds

The SalesCollab Revenue Engine™ (Monthly Deliverables)

Here is what we do every month →

Tell the Story + Generate Demand



Brand & Design



Website & Landing Pages



Content



Social Media



Paid Ads



Lead Funnel & CRM Customer



Analytics & Tracking

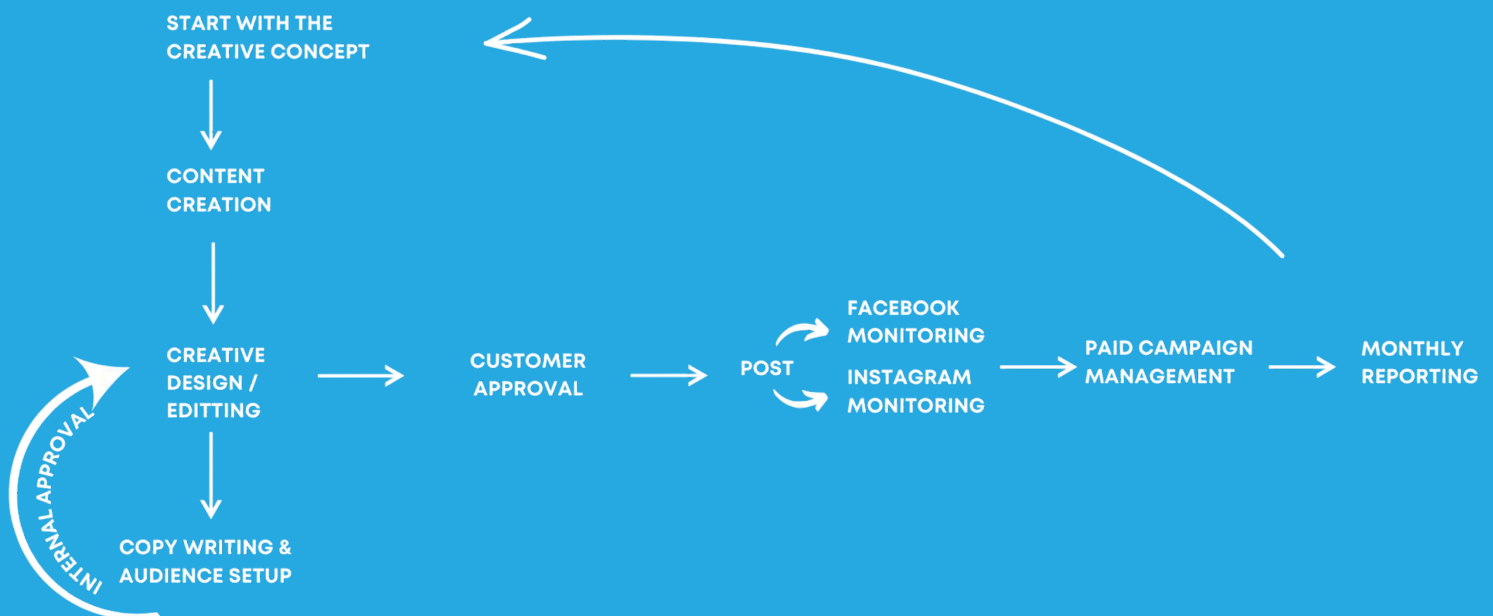
The Detail -

- **Strategy development** and offer/message refinement (CMO-level oversight)
- **30-day content plan** (mapped to messaging pillars and campaign objectives)
- **Content production:** video/reels + static creative (design standards + QA)
- **Copywriting** for ads, landing pages, emails/WhatsApp sequences
- **Social publishing**, community monitoring, and response guidance
- **Paid campaign** setup and management (Meta + Google), including optimisation
- **CTA design and customer flows** (lead magnet, booking, WhatsApp, follow-up)
- **Landing pages** and conversion assets (built and iterated)
- **Form creation** and monitoring to reduce drop-off
- **Lead tracking** and reporting (full-funnel KPIs, not vanity metrics)
- **CRM setup and automation** using SalesCollab's HighLevel system
- **Weekly performance** review loop and monthly executive reporting

How We Work

Consulting-led, execution-backed. We install the system, run it with you, and report against outcomes.

- **Kick-off:** Revenue Engine Audit + implementation plan
- **Build:** tracking, CRM, landing pages, offers, and campaign structure
- **Run:** content + paid acquisition + retargeting + optimisation
- **Measure:** dashboard + weekly learnings + monthly executive report

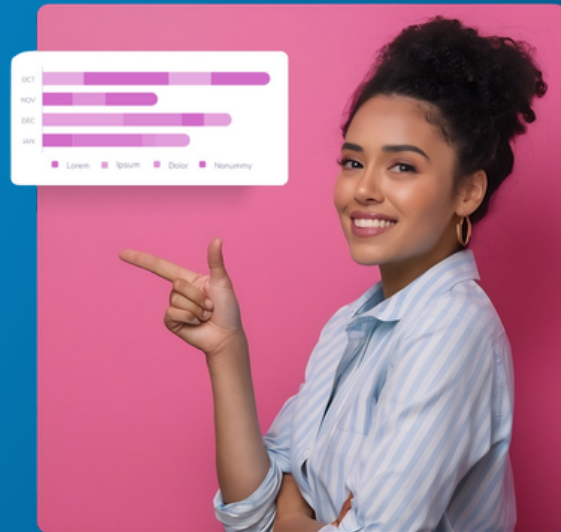


Our Track Record

- **National Food & Beverage brand:** Reduced paid campaign budget by ~75% while maintaining sales performance through strategic optimisation.
- **Legal services firm:** Rebuilt the acquisition-to-payment engine (video + testimonials + HighLevel funnel + WhatsApp delivery + automation + payments).

Key Benefits of Our Revenue Engine

- Predictable Lead Flow
- From Click to Closed Deal
- Strategy Before Spend
- Sales & Marketing Aligned
- Built to Scale
- CRM That Actually Works
- Own Your Growth System



Is Your Business Ready for an Engine?

Good fit if:

- ✓ You have a real offer, but lead flow is inconsistent.
- ✓ You want high-quality, human-vetted creative.
- ✓ You need marketing and sales aligned (not siloed).
- ✓ You value integrity, clarity, and long-term partnership.

Not a fit if:

- ✗ You want “overnight” results without doing the work.
- ✗ You want spammy or pushy tactics.
- ✗ You only want vanity metrics (likes, views) instead of sales outcomes.

Expected Commitment

Minimum recommended engagement: **6 months** (conversion systems require complete execution to cross thresholds).

Ready For Your Revenue Engine?

Book a Revenue Engine Audit to identify what to fix, what to keep, and what to build next.

Give us a call. Send us a mail.



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**SalesCollab
Marketing**